

Forever Irresistible



MOST VALUABLE PRODUCT®

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*Don't worry about the Style  
think about the silky looks*

Forever Irresistible



Product Brochure







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# MVP PRODUCTS INFORMATION GUIDE

A dedicated balance between natural ingredients and advanced science, MVP products use the SYSTEMS approach and concepts of MOISTURE RETENTION, NEVER-GREASY INNER CARE TECHNOLOGY and HEALTHY SCALP THERAPY to moisturize, condition, repair, revitalize, strengthen, lubricate and stimulate hair and scalp, this ensures healthiness, softness, silkiness body and shine all the time. MVP products are recommended for all hair textures and scalp condition.

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## A. Relaxer Systems

1. Comfort Zone Relaxer
2. Lithium Straight Tender Scalp Relaxer
3. Sensitive Scalp Relaxer
4. Burn Phree Fortifying No Lye Realaxer
5. Olive Oil Sensitive Scalp Relaxer
6. Cold Wave Retexturizer
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- 17. Black Vanilla Leave In Conditioner
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- 23. Conditioning Oil Sheen Spray
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- 26. Nu Gro Pomade
- 27. Adinkra Botanical Creme Conditioner
- 28. Hair Food & Scalp Conditioner



## 1.MVP COMFORT ZONE RELAXER

Comfort Zone Relaxer is a 3- step conditioning Relaxer system which is buffered with Oat Protein and Shea Butter to protect the scalp and to condition and repair the hair internally right after relaxing. Comfort Zone relaxes Coarse or hard to relax hair without any reversion.

**Direction:** Base the entire scalp with Vaseline or any light oil; wear a pair of gloves before applying Relaxer. Apply Relaxer to new growth only from crown area to nape area continue to front and finally the hairline. Allow relaxer to sit for at least 5 minutes to presoften and proceed to straighten with rat-tail comb. Rinse Relaxer out when straight or time is up depending on texture of hair. Proceed to use vitalizer positive conditioner.





## 2. MVP LITHIUM STRAIGHT RELAXER

Lithium Straight Relaxer is also a 3-step Relaxer system, which has aloe Vera and Shea Butter. It is excellent for tender and sensitive scalp and when properly applied leaves hair silky straight. It has minimum irritation to the scalp due to the small molecule native of Lithium.

**Direction:** Base the entire scalp with Vaseline or any light oil; wear a pair of gloves before applying Relaxer. Apply Relaxer to new growth only from crown area to nape area continue to front and finally the hairline. Allow relaxer to sit for at least 5 minutes to presoften and proceed to straighten with rat-tail comb. Rinse Relaxer out when straight or time is up depending on texture of hair. Proceed to use vitalizer positive conditioner.



### 3. MVP SENSITIVE SCALP RELAXER

For normal hair and Sensitive Scalp. Leaves hair straight with body and shine. Does not irritate scalp.

Direction: 1. Thoroughly mix Sensitive Scalp hair Relaxer part A with liquid Activator part B  
Before using

2. Do not use on hair that has been permanently waved with an Ammonium Thioglycolate product.

3 Do no use on bleached or permanently coloured hair, which show breakages, Damage or splitting

4 Do not use if scalp is irritated, injured or shows abrasions

5 For touch-ups, RELAX ONLY THE NEW GROWTH.

6 keep away from eyes, mouth, children, any type of heat or flam, if Relaxer gets into eyes, rinse thoroughly with water and consult a physician.







#### 4. MVP BURN PHREE FORTIFYING NO LYE RELAXER

A fortifying No-Lye Relaxer for Normal, Sensitive and color treated hair and tender scalp. Leaves hair healthy, shiny with silkiness and body.

Direction: 1. Thoroughly mix Sensitive Scalp hair Relaxer part A with liquid Activator part B Before using

2. Do not use on hair that has been permanently waved with an Ammonium Thioglycolate product.

3 Do no use on bleached or permanently coloured hair, which show breakages, Damage or splitting

4 Do not use if scalp is irritated, injured or shows abrasions

5 For touch-ups, RELAX ONLY THE NEW GROWTH.

6 keep away from eyes, mouth, children, any type of heat or flam, if Relaxer gets into eyes, rinse thoroughly with water and consult a physician.



## 5. MVP OLIVE OIL SENSITIVE SCALP RELAXER

For long, healthy and straight hair. Leaves hair with elasticity and maximum strength. Excellent for weak dry and damaged hair. For normal or tender scalp.

Direction: 1. Thoroughly mix Sensitive Scalp hair Relaxer part A with liquid Activator part B Before using

2. Do not use on hair that has been permanently waved with an Ammonium Thioglycolate product.

3 Do no use on bleached or permanently coloured hair, which show breakages, Damage or splitting

4 Do not use if scalp is irritated, injured or shows abrasions

5 For touch-ups, RELAX ONLY THE NEW GROWTH.

6 keep away from eyes, mouth, children, any type of heat or flam, if Relaxer gets into eyes, rinse thoroughly with water and consult a physician







## 6. MVP COLD WAVE RETEXTURIZER

MVP Cold wave retexturizer is for curls and waves.

Directions:

1. Shampoo hair gently with MVP all in one shampoo. Rinse and dry hair
2. Apply retexturizer from roots to hair ends. Pre-soften hair first by putting patron Under plastic cap for 10-12 mins. depending on hair texture
3. Comb retexturizer through hair until hair is absolutely straight with no waves or wrinkles.
- 4 When hair straightens, rinse retexturizer completely from hair. Towel dry hair.
- 5 Proceed to neutralize by saturating each rod with MVP cold wave neutralizer. Leave on for 5 minutes.



## 7. MVP TEXTURIZER WAVE RELAXER

MVP Texturizer wave relaxer is an extra conditioning, color treated hair for regular strength

Direction: 1 Examine scalp. Apply protective cream to hairline, ears and nape area.

Do not shampoo

Part hair into 4 equal parts. Wear protective gloves.

2. Apply texturizer wave relaxer over entire head. Use large tooth hard rubber comb and emphasize application to roots and edges.

3 Comb gently through hair with small tooth hard rubber comb. Do not comb scalp Stop combing when hair appears straight. Rinse hair thoroughly.

4 Shampoo twice with All – in One Conditioning & Neutralizing shampoo. Rinse and towel blot dry.

5 Refortify hair by applying a generous amount of stop breakage conditioner for 3 to 5 Minutes. Rinse thoroughly . follow directions carefully.





## 8. MVP COLD WAVE NEUTRALIZER

Instant neutralizer for instant neutralization of all thio curls and waves, Contains multiple conditioners Will not lift colour from hair.

Directions: a. Rodded hair must be completely rinsed of all retexturizing chemicals and rods towel dried before using MVP COLD WAVE NEUTRALIZER. Saturate each rod with cold wave neutralizer and wait for 7 minutes.

b. Verify that curl pattern is proper. Rinse neutralizer from hair with cool water. (for hard to curl hair, repeat step 2 before rinsing)

c Remove rods, towel dry gently and style. Apply MVP LEAVE-IN AND STYLING LOTION or, MVP ACTIVATOR.







#### 9. MVP VITALIZER POSITIVE CONDITIONER

Vitalizer Positive Conditioner is a positively charged conditioner for all chemicals and severely damaged hair. MVP Vitalizer Positive Conditioner infuses positive ions to damaged area (negative ions) and seals the hair shaft with body-building and reconstructive Conditioners leaving hair healthy inside and outside. It instantly provides elasticity and unsurpassed shine. It smoothes and realigns cuticle layers, repairs and retards breakage.

**Directions:** After Relaxer application rinse hair thoroughly. Dab hair of water and saturate with Vitalizer Positive conditioner for 3 minutes. Do not rinse but proceed with the next step of applying Neutralizer Shampoo





## 10. MVP STOP BREAKAGE CONDITIONER

Stop Breakage Conditioner is a therapeutic and Reconstructive Conditioning Treatment for the serious Internal Repair of the hair. A unique blend of fibre-strengthening proteins, natural botanical extracts including honey, wheat and hair moisturizing factors, positively charged to bond damaged areas both insider and outside of the hair shaft to strengthen, repairs, moisturize and smooth the cuticle simultaneously. The result is healthy hair that is soft, shiny and silky.

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Direction: - a) After Relaxer; After relaxer has been thoroughly rinsed out towel dry excess water and apply MVP Stop Breakage Conditioner to entire hair, Comb through for even distribution allow patron to sit for 10mins. Rinse thoroughly and proceed to style.  
b) Damaged / Over Processed Hair: - Shampoo and towel dry hair. Apply MVP Stop Breakage Condition to entire hair. Comb through put plastic/shower cap on patron's hair and place under warm dryer for 12mins, rinse thoroughly and proceed to style. (if dryer is not used, leave conditioner on hair for 15mins).





## 11. MVP CORRECTIVE CONDITIONER

Corrective Conditioner is a protein fortified moisturizing conditioner with detangling and shining agents. Leaves freshly relaxed hair in perfect condition. Also excellent for steaming

Direction: Apply to damp hair and comb for even distribution. Allow to sit for 5 to 10 minutes with or without plastic cap. For every damaged hair of steaming place client under dryer for 10 minutes. Rinse, towel and style.





## 12. MVP ENERGIZER CONDITIONER

Energizer conditioner restores moisture balance, conditions, softens, gives sheen, manageability and body. Stimulates scalp for healthy growth.

Direction: Apply to damp hair and comb for even distribution. Allow to sit for 5 to 10 minutes with or without plastic cap. For every damaged hair of steaming place client under dryer for 10 minutes. Rinse, towel and style.







13. MVP OLIVE OIL REPAIR CONDITIONER Corrective Conditioner is a protein fortified moisturizing conditioner with detangling and shining agents. Leaves freshly relaxed hair in perfect condition. Also excellent for steaming

Direction: Apply to damp hair and comb for even distribution. Allow to sit for 5 to 10 minutes with or without plastic cap. For every damaged hair of steaming place client under dryer for 10 minutes. Rinse, towel and style.





#### 14. MVP ALL-IN-ONE CONDITIONING SHAMPOO

This unique shampoo has a dual purpose. Meaning it can be used as a normal shampoo and also as a neutralizing shampoo. It removes all Relaxer residues, detangles and softens, conditions and shines and normalizes hair's PH. level.

Direction:

a. After Relaxer Application: - After rinsing out relaxer, damp hair and saturate with Vitalizer Positive Conditioner for 3mins. After 3mins. Do not rinse out, apply All-In-One Conditioning Shampoo into damp hair, massage and rinse out. Repeat and massage for 5mins rinse out thoroughly.

b. Normal Shampoo: - Wet hair thoroughly and apply All-In-One Conditioning Shampoo to hair work into lather and rinse out. Dab hair of water and add All-In-One Conditioning Shampoo to hair again massages and rinse out thoroughly.



## 15. OLIVE OIL NEUTRALIZING SHAMPOO

A conditioning neutralizing shampoo with chelating agents to help remove all traces of alkaline residues from relaxing. Leaves hair clean, conditioned, soft and tangle free. Also excellent for regular shampooing

Directions: after rinsing out relaxer, apply shampoo to damp hair, massage and rinse out. Repeat, rinse and towel blot hair. Proceed to the next step.





## 16. MVP DEEP CLEANSE NEUTRALIZING SHAMPOO

A conditioning neutralizing shampoo with chelating agents to help remove all traces of alkaline residues from relaxing. Leaves hair clean, conditioned, soft and tangle free. Also excellent for regular shampooing

Directions: After rinsing out relaxer, apply shampoo to damp hair, massage and rinse out. Repeat, rinse and towel blot hair. Proceed to the next step.





#### 17. MVP BLACK VANILLA CONDITIONER

Black Vanilla Conditioner moisturize soften and detangle hair for easy combing, lubricates, shine and body. Provides damage protection by strengthening weak, damaged, abused and dry hair. Nourishes hair back to health by conditioning, repairing split end and hair breakage. Excellent heat styling conditioners and protection for blow-drying, setting, flat and curling irons. can be used for daily grooming of hair, weave on, braids & locks, permed hair and natural hair styles.

Direction: spray on wet or dry hair anytime as a refreshing conditioning aid. Do not rinse out. St yle as usual. Light enough for daily use



## 18. MVP NOURISHING LEAVE-IN AND STYLING LOTION

This Conditioner has been uniquely formulated to tighten and add resilience to hair shaft while conditioning the internal part of the hair.

Nourishing Leave-In and Styling Lotion energizes relaxed, textured, perm and natural hair. It also repairs and strengthens damaged hair, infuses and locks in natural protein, vitamins and humectants for all-day conditioning and leave hair with silky sheen and softness for style control.

MVP's Nourishing Leave-In is excellent for daily grooming, blow-drying or thermal styling, reactivates curls and waves and eliminates dryness, brittleness and breakage. It can also be used for Braids, Weaves and Rasta. It can be used to add body to set hair by applying to hair before applying Setting Lotion.

Direction: Apply into palm and work through damp or dry hair before styling with or without heat appliance.





#### 19. MVP MAXI STYLE CONCENTRATED SETTING LOTION

MVP's Maxi Styling Concentrated Styling Setting Lotion provides excellent set for relaxed permed or colour-treated hair. Special anti-humidity conditioners help restore damaged hair to normal and prevent split ends. Leaves hair in excellent condition with body, hold and eye pleasing shine. Easily diluted to fit hair type, texture and desired style. May also be used in all thermal styling. Excellent for wrap set, straw set blow-drying and roller set.

Direction: - Applying generous amount of Maxi Style Concentrated Setting Lotion diluted formula to damp hair and set. Dry completely under warm dryer. Remove rollers and style as desired. For thermal styling, spray diluted formula and comb thorough. Blow dry and hot curl to desired style. For wrap set, apply diluted Maxi Style setting Lotion to damp hair wrap hair and dry completely under a warm hooded dryer. For straw-set, separate hair into small sections, spray strongly diluted Maxi Styling Concentrated Setting Lotion into hair and wrap hair onto straws, secure hair base with bobby pins and dry hair.

## 20. HAIR POLISHER

MVP's concentrated formula instantly makes hair soft, shiny and smooth. Closes cuticle to lock in moisture and also anti static or anti humidity to styled hair.

Direction: - Apply small amount to palm, rub hand together and apply evenly to surface of hair.

## 21. MVP TRIPLE ACTION STYLING SPRITZ

This unique Triple Action Styling Spritz provides styling freedom for all finished looks. Excellent for all heat styling with curling irons, blow dryers and hot rollers. Gives super hold and dries fast without reversion. Does not flake, build-up or stick to irons. Contains Panthenol for volume and manageability.

Direction: - Spray on dry hair for styling, tonging or final finish. Hold 10-12 inches from hair and spray with even short bursts. May be re-sprayed for additional hold.



## 22. MVP ADINKRA SPRITZ

MVP ADINKRA SPRITZ is a multi-purpose, high performance spray that is formulated as a styling and finishing tool. It has a maximum holding power for today's hair styling techniques. Add volume and sheen without flaking

Directions: Hold 6 to 8 inches from hair and spray lightly and evenly

### 23. MVP CONDITIONING OIL SHEEN SPRAY

This finishing Conditioner and lusterizer is designed to help in the care of all hair types especially synthetic weaves, braids, Rasta and wigs lock, twists and other natural hairstyles Restores damaged hair to its natural health. Moisturizes and lubricates hair and scalp and helps prevent dry and itchy scalp or dandruff.

Directions: - Spray on hair and scalp on a daily basis or as needed lightly massage into hair and style as desired.

24. MVP SCALP DOCTOR ANTI-ITCH & FLAKE-FREE BRAID  
SHEEN SCALP CONDITIONER

Refresh, condition and eliminate itchy, flaky scalp in hair styles associated with braids, hair extensions, twist and locks, rasta weave-on and wigs with MVP Braid Sheens & Scalp Conditioner.

Directions: Spray on hair and scalp daily. Lightly massage into scalp and hair style as desired



## 25.MVP MEDICATED &ANTI ITCH HAIR & SCALP CONDITIONER

MVP medicated Anti-Itch Hair & Scalp Conditioner contains a rich blend of natural oils, herbs, tea tree oil, and botanical extracts to help stimulates healthy scalp. Lubricates the hair shaft and improve hair texture to a lively conditioned state. Help eliminate dandruff and itchiness.

Directions: Part hair and apply lightly to hair and scalp, comb, brush or style as desired.

Can be used on all hair types

## 26 MVP NU - GRO POMADE

MVP Nu – Gro pomade is combine with natural vegetables oils, herbs and organic extracts offers the best conditioning treatment for weal, sunbaked, dry, over process and damage hair and scalp. Can be used daily to help stimulate hair's root and scalp for strong healthy growing hair.

Directions: Part hair and apply into scalp and massage thoroughly, brush and comb gently to ensure even distribution from root to ends. Style as usual. May also be used on all thermal styling such as hot curling, blow dry and setting.

## 27 MVP ADINKRA BOTANICAL CREME CONDITIONER

MVP Adinkra Botanical Creme is a new hairdressing crème so versatile, it plays many roles in the health of your hair as you can determine. Shea butter is 100% . gives hair softness and shine without heavy oil build up. Can be used to relieve dry scalp, to add high gloss and even to thermal – press virgin hair.

Directions: Gently massage small amount of crème thoroughly into the hair and scalp, proceed to style hair with heat appliance or simply comb and brush.



MVP Hair Food & Scalp Conditioner contains a rich blend of natural oils, herbs and botanical extracts to help stimulate healthy scalp, lubricate the hair shaft and improve hair texture to a lively conditioned state.

Direction: Part hair and apply lightly to hair and scalp, comb, brush or style as desired. Can be used on all hair types

# **MVP PRODUCTS INFORMATION GUIDE**

A dedicated balance between natural ingredients and advanced science, MVP products use the SYSTEMS approach and concepts of MOISTURE RETENTION, NEVER-GREASY INNER CARE TECHNOLOGY and HEALTHY SCALP THERAPY to moisturize, condition, repair, revitalize, strengthen, lubricate and stimulate hair and scalp, this ensures healthiness, softness, silkiness body and shine all the time. MVP products are recommended for all hair textures and scalp condition.

## **A. RELAXER SYSTEMS**

- 1. COMFORT ZONE RELAXER**
- 2. LITHIUM STRAIGHT TENDER SCALP RELAXER**
- 3. SENSITIVE SCALP RELAXER**
- 4. BURN PHREE FORTIFYING NO LYE REALAXER**
- 5. OLIVE OIL SENSITIVE SCALP RELAXER**
- 6. COLD WAVE RETEXTURIZER**
- 7. TEXTURIZER WAVE RELAXER**
- 8. COLD WAVE NEUTALIZER**

## **B. CONDITIONING PRODUCTS**

- 9. VITALIZER POSITIVE CONDITIONER**
- 10. STOP BREAKAGE CONDITIONER**
- 11. CORRECTIVE CONDITIONER**
- 12. ENERGIZER CONDITIONER**
- 13. MVP OLIVE OIL REPAIR CONDITIONER**
- 14. ALL IN ONE CONDITIONING SHAMPOO**
- 15. OLIVE OIL NEUTRALIZING SHAMPOO**
- 16. DEEP CLEANSE NEUTRALIZING SHAMPOO**

## **C. STYLING & MAINTENANCE PRODUCTS**

- 17. BLACK VANILLA LEAVE IN CONDITIONER**
- 18. NOURISHING LEAVE-IN & STYLING LOTION**
- 19. MAXI STYLING CONCENTRATED SETING LOTION**
- 20. HAIR POLISHER**
- 21. TRIPPLE ACTION STYLING SPRITZ**
- 22. ADINKRA SPRITZ**
- 23. CONDITIONING OIL SHEEN SPRAY**
- 24. SCALP DOCTOR BRAID SHEEN**
- 25 MEDICATED ANTI-ITCY HAIR AND SCALP CONDITIONER**
- 26NU GRO POMADE**
- 27 ADINKRA BOTANICAL CREME CONDITIONER**
- 28 HAIR FOOD & SCALP CONDITIONER**

### 1. MVP COMFORT ZONE RELAXER

Comfort Zone Relaxer is a 3- step conditioning Relaxer system which is buffered with Oat Protein and Shea Butter to protect the scalp and to condition and repair the hair internally right after relaxing. Comfort Zone relaxes Coarse or hard to relax hair without any reversion.

**Direction:** Base the entire scalp with Vaseline or any light oil; wear a pair of gloves before applying Relaxer. Apply Relaxer to new growth only from crown area to nape area continue to front and finally the hairline. Allow relaxer to sit for at least 5 minutes to presoften and proceed to straighten with rat-tail comb. Rinse Relaxer out when straight or time is up depending on texture of hair. Proceed to use vitalizer positive conditioner.

### 2. MVP LITHIUM STRAIGHT RELAXER

Lithium Straight Relaxer is also a 3-step Relaxer system, which has aloe Vera and Shea Butter. It is excellent for tender and sensitive scalp and when properly applied leaves hair silky straight. It has minimum irritation to the scalp due to the small molecule nature of Lithium.

**Direction:** Base the entire scalp with Vaseline or any light oil; wear a pair of gloves before applying Relaxer. Apply Relaxer to new growth only from crown area to nape area continue to front and finally the hairline. Allow relaxer to sit for at least 5 minutes to presoften and proceed to straighten with rat-tail comb. Rinse Relaxer out when straight or time is up depending on texture of hair. Proceed to use vitalizer positive conditioner.

### 3. MVP SENSITIVE SCALP RELAXER

For normal hair and Sensitive Scalp. Leaves hair straight with body and shine. Does not irritate scalp.

Direction: 1. Thoroughly mix Sensitive Scalp hair Relaxer part A with liquid Activator part B  
Before using  
2. Do not use on hair that has been permanently waved with an Ammonium Thioglycolate product.  
3 Do no use on bleached or permanently coloured hair, which show breakages, Damage or splitting  
4 Do not use if scalp is irritated, injured or shows abrasions  
5 For touch-ups, RELAX ONLY THE NEW GROWTH.  
6 keep away from eyes, mouth, children, any type of heat or flam, if Relaxer gets into eyes, rinse thoroughly with water and consult a physician

### 4. MVP BURN PHREE FORTIFYING NO LYE RELAXER

A fortifying No-Lye Relaxer for Normal, Sensitive and color treated hair and tender scalp. Leaves hair healthy, shiny with silkiness and body.

Direction: 1. Thoroughly mix Sensitive Scalp hair Relaxer part A with liquid Activator part B  
Before using  
2. Do not use on hair that has been permanently waved with an Ammonium Thioglycolate product.  
3 Do no use on bleached or permanently coloured hair, which show breakages, Damage or splitting  
4 Do not use if scalp is irritated, injured or shows abrasions  
5 For touch-ups, RELAX ONLY THE NEW GROWTH.  
6 keep away from eyes, mouth, children, any type of heat or flam, if Relaxer gets into eyes, rinse thoroughly with water and consult a physician



**5. MVP OLIVE OIL SENSITIVE SCALP RELAXER**

For long, healthy and straight hair. Leaves hair with elasticity and maximum strength. Excellent for weak dry and damaged hair. For normal or tender scalp.

- Direction: 1. Thoroughly mix Sensitive Scalp hair Relaxer part A with liquid Activator part B  
Before using
2. Do not use on hair that has been permanently waved with an Ammonium Thioglycolate product.
  3. Do not use on bleached or permanently coloured hair, which show breakages, Damage or splitting
  4. Do not use if scalp is irritated, injured or shows abrasions
  5. For touch-ups, RELAX ONLY THE NEW GROWTH.
  6. Keep away from eyes, mouth, children, any type of heat or flame, if Relaxer gets into eyes, rinse thoroughly with water and consult a physician

**6. MVP COLD WAVE RETEXTURIZER**

MVP Cold wave retexturizer is for curls and waves.

- Directions:
1. Shampoo hair gently with MVP all in one shampoo. Rinse and dry hair
  2. Apply retexturizer from roots to hair ends. Pre-soften hair first by putting hair under plastic cap for 10-12 mins. depending on hair texture
  3. Comb retexturizer through hair until hair is absolutely straight with no waves or wrinkles.
  4. When hair straightens, rinse retexturizer completely from hair. Towel dry hair.
  5. Proceed to neutralize by saturating each rod with MVP cold wave neutralizer. Leave on for 5 minutes.

**7. MVP TEXTURIZER WAVE RELAXER**

MVP Texturizer wave relaxer is an extra conditioning, color treated hair for regular strength

- Direction:
1. Examine scalp. Apply protective cream to hairline, ears and nape area. Do not shampoo Part hair into 4 equal parts. Wear protective gloves.
  2. Apply texturizer wave relaxer over entire head. Use large tooth hard rubber comb and emphasize application to roots and edges.
  3. Comb gently through hair with small tooth hard rubber comb. Do not comb scalp Stop combing when hair appears straight. Rinse hair thoroughly.
  4. Shampoo twice with All – in One Conditioning & Neutralizing shampoo. Rinse and towel blot dry.
  5. Refortify hair by applying a generous amount of stop breakage conditioner for 3 to 5 Minutes. Rinse thoroughly. Follow directions carefully.

**8. MVP COLD WAVE NEUTRALIZER**

Instant neutralizer for instant neutralization of all tight curls and waves, Contains multiple conditioners Will not lift colour from hair.

- Directions:
- a. Rodded hair must be completely rinsed of all retexturizing chemicals and rods towel dried before using MVP COLD WAVE NEUTRALIZER. Saturate each rod with cold wave neutralizer and wait for 7 minutes.
  - b. Verify that curl pattern is proper. Rinse neutralizer from hair with cool water. (for hard

to curl hair, repeat step 2 before rinsing)  
c Remove rods, towel dry gently and style. Apply MVP LEAVE-IN AND STYLING LOTION or, MVP ACTIVATOR.

#### **9. MVP VITALIZER POSITIVE CONDITIONER**

Vitalizer Positive Conditioner is a positively charged conditioner for all chemicals and severely damaged hair. MVP Vitalizer Positive Conditioner infuses positive ions to damaged area (negative ions) and seals the hair shaft with bodybuilding and reconstructive Conditioners leaving hair healthy inside and outside. It instantly provides elasticity and unsurpassed shine. It smoothes and realigns cuticle layers, repairs and retards breakage.

**Directions:** After Relaxer application rinse hair thoroughly. Dab hair of water and saturate with Vitalizer Positive condition for 3 minutes. Do not rinse but proceed with the next step of applying Neutralizer Shampoo

#### **10. MVP STOP BREAKAGE CONDITIONER**

Stop Breakage Conditioner is a therapeutic and Reconstructive Conditioning Treatment for the serious Internal Repair of the hair. A unique blend of fibre-strengthening proteins, natural botanical extracts including honey, wheat and hair moisturizing factors, positively charged to bond damaged areas both insider and outside of the hair shaft to strengthen, repairs, moisturize and smooth the cuticle simultaneously. The result is healthy hair that is soft, shiny and silky.

**Direction: -**

- a) After Relaxer; After relaxer has been thoroughly rinsed out towel dry excess water and apply MVP Stop Breakage Conditioner to entire hair, Comb through for even distribution allow patron to sit for 10mins. Rinse thoroughly and proceed to style.
- b) Damaged/Over Processed Hair: - Shampoo and towel dry hair. Apply MVP Stop Breakage Condition to entire hair. Comb through put plastic/shower cap on patron's hair and place under warm dryer for 12mins, rinse thoroughly and proceed to style. (if dryer is not used, leave conditioner on hair for 15mins.).

#### **11. MVP CORRECTIVE CONDITIONER**

Corrective Conditioner is a protein fortified moisturizing conditioner with detangling and shining agents. Leaves freshly relaxed hair in perfect condition. Also excellent for steaming

**Direction:** Apply to damp hair and comb for even distribution. Allow to sit for 5 to 10 minutes with or without plastic cap. For every damaged hair of steaming place client under dryer for 10 minutes. Rinse, towel and style.

#### **12. MVP ENERGIZER CONDITIONER**

Energizer conditioner restores moisture balance, conditions, softens, gives sheen, manageability and body. Stimulates scalp for healthy growth.

**Direction:** Apply to damp hair and comb for even distribution. Allow to sit for 5 to 10 minutes with or without plastic cap. For every damaged hair of steaming place client under dryer for 10 minutes. Rinse, towel and style.

#### **13. MVP OLIVE OIL REPAIR CONDITIONER**

Corrective Conditioner is a protein fortified moisturizing conditioner with detangling and shining agents. Leaves freshly relaxed hair in perfect condition. Also excellent for steaming

Direction: Apply to damp hair and comb for even distribution. Allow to sit for 5 to 10 minutes with or without plastic cap. For every damaged hair of steaming place client under dryer for 10 minutes. Rinse, towel and style.

#### **14. MVP ALL-IN-ONE CONDITIONING SHAMPOO**

This unique shampoo has a dual purpose. Meaning it can be used as a normal shampoo and also as a neutralizing shampoo. It removes all Relaxer residues, detangles and softens, conditions and shines and normalizes hair's PH. level.

**Direction:**

- a. After Relaxer Application: - After rinsing out relaxer, damp hair and saturate with Vitalizer Positive Conditioner for 3mins. After 3mins. Do not rinse out, apply All-In-One Conditioning Shampoo into damp hair, massage and rinse out. Repeat and massage for 5mins rinse out thoroughly.
- b. Normal Shampoo: - Wet hair thoroughly and apply All-In-One Conditioning Shampoo to hair work into lather and rinse out. Dab hair of water and add All-In-One Conditioning Shampoo to hair again massages and rinse out thoroughly.

#### **15. OLIVE OIL NEUTRALIZING SHAMPOO**

A conditioning neutralizing shampoo with chelating agents to help remove all traces of alkaline residues from relaxing. Leaves hair clean, conditioned, soft and tangle free. Also excellent for regular shampooing

Directions: after rinsing out relaxer, apply shampoo to damp hair, massage and rinse out. Repeat, rinse and towel blot hair. Proceed to the next step.

#### **16. MVP DEEP CLEANSE NEUTRALIZING SHAMPOO**

A conditioning neutralizing shampoo with chelating agents to help remove all traces of alkaline residues from relaxing. Leaves hair clean, conditioned, soft and tangle free. Also excellent for regular shampooing

Directions: After rinsing out relaxer, apply shampoo to damp hair, massage and rinse out. Repeat, rinse and towel blot hair. Proceed to the next step.

#### **17. MVP BLACK VANILLA CONDITIONER**

Black Vanilla Conditioner moisturize soften and detangle hair for easy combing, lubricates, shine and body. Provides damage protection by strengthening weak, damaged, abused and dry hair. Nourishes hair back to health by conditioning, repairing split end and hair breakage. Excellent heat styling conditioners and protection for blowing drying, setting, flat and curling irons. can be used for daily grooming of hair, weave on, braids & locks, permed hair and natural hair styles.

Direction: spray on wet or dry hair anytime as a refreshing conditioning aid. Do not rinse out. Style as usual. Light enough for daily use

## **18. MVP NOURISHING LEAVE-IN AND STYLING LOTION**

This Conditioner has been uniquely formulated to tighten and add resilience to hair shaft while conditioning the internal part of the hair.

Nourishing Leave-In and Styling Lotion energizes relaxed, textured, perm and natural hair. It also repairs and strengthens damaged hair, infuses and locks in natural protein, vitamins and humectants for all-day conditioning and leave hair with silky sheen and softness for style control.

MVP's Nourishing Leave-In is excellent for daily grooming, blow-drying or thermal styling, reactivates curls and waves and eliminates dryness, brittleness and breakage. It can also be used for Braids, Weaves and Rasta. It can be used to add body to set hair by applying to hair before applying Setting Lotion.

**Direction:** Apply into palm and work through damp or dry hair before styling with or without heat appliance.e

## **19. MVP MAXI STYLE CONCENTRATED SETTING LOTION**

MVP's Maxi Styling Concentrated Styling Setting Lotion provides excellent set for relaxed permed or colour-treated hair. Special anti-humidity conditioners help restore damaged hair to normal and prevent split ends. Leaves hair in excellent condition with body, hold and eye pleasing shine. Easily diluted to fit hair type, texture and desired style. May also be used in all thermal styling. Excellent for wrap set, straw set blow-drying and roller set.

**Direction:** - Applying generous amount of Maxi Style Concentrated Setting Lotion diluted formula to damp hair and set. Dry completely under warm dryer. Remove rollers and style as desired. For thermal styling, spray diluted formula and comb thorough. Blow dry and hot curl to desired style. For wrap set, apply diluted Maxi Style setting Lotion to damp hair wrap hair and dry completely under a warm hooded dryer. For straw-set, separate hair into small sections, spray strongly diluted Maxi Styling Concentrated Setting Lotion into hair and wrap hair onto straws, secure hair base with bobby pins and dry hair.

## **20. HAIR POLISHER**

MVP's concentrated formula instantly makes hair soft, shiny and smooth. Closes cuticle to lock in moisture and also anti static or anti humidity to styled hair.

**Direction:** - Apply small amount to palm, rub hand together and apply evenly to surface of hair.

## **21. MVP TRIPLE ACTION STYLING SPRITZ**

This unique Triple Action Styling Spritz provides styling freedom for all finished looks. Excellent for all heat styling with curling irons, blow dryers and hot rollers. Gives super hold and dries fast without reversion. Does not flake, build-up or stick to irons. Contains Panthenol for volume and manageability.

**Direction:** - Spray on dry hair for styling, tonging or final finish. Hold 10-12 inches from hair and spray with even short bursts. May be re-sprayed for additional hold.

## **22. MVP ADINKRA SPRITZ**

MVP ADINKRA SPRITZ is a multi-purpose, high performance spray that is formulated as a styling and finishing tool. It has a maximum holding power for today's hair styling techniques. Add volume and sheen without flaking



Directions: Hold 6 to 8 inches from hair and spray lightly and evenly

### **23. MVP CONDITIONING OIL SHEEN SPRAY**

This finishing Conditioner and lusterizer is designed to help in the care of all hair types especially synthetic weaves, braids, Rasta and wigs lock, twists and other natural hairstyles. Restores damaged hair to its natural health. Moisturizes and lubricates hair and scalp and helps prevent dry and itchy scalp or dandruff.

**Directions:** - Spray on hair and scalp on a daily basis or as needed lightly massage into hair and style as desired.

### **24. MVP SCALP DOCTOR ANTI-ITCH & FLAKE-FREE BRAID SHEEN SCALP CONDITIONER**

Refresh, condition and eliminate itchy, flaky scalp in hair styles associated with braids, hair extensions, twist and locks, rasta weave-on and wigs with MVP Braid Sheens & Scalp Conditioner.

Directions: Spray on hair and scalp daily. Lightly massage into scalp and hair style as desired

### **25. MVP MEDICATED & ANTI ITCH HAIR & SCALP CONDITIONER**

MVP medicated Anti-Itch Hair & Scalp Conditioner contains a rich blend of natural oils, herbs, tea-tree oil, and botanical extracts to help stimulate healthy scalp. Lubricates the hair shaft and improve hair texture to a lively conditioned state. Help eliminate dandruff and itchiness.

Directions: Part hair and apply lightly to hair and scalp, comb, brush or style as desired.  
Can be used on all hair types

### **26 MVP NU - GRO POMADE**

MVP Nu – Gro pomade is combine with natural vegetables oils, herbs and organic extracts offers the best conditioning treatment for weal, sunbaked, dry, over process and damage hair and scalp. Can be used daily to help stimulate hair's root and scalp for strong healthy growing hair.

Directions: Part hair and apply into scalp and massage thoroughly, brush and comb gently to ensure even distribution from root to ends. Style as usual. May also be used on all thermal styling such as hot curling, blow dry and setting.

### **27 MVP ADINKRA BOTANICAL CREME CONDITIONER**

MVP Adinkra Botanical Creme is a new hairdressing crème so versatile, it plays many roles in the health of your hair as you can determine. Shea butter is 100% . gives hair softness and shine without heavy oil build up. Can be used to relieve dry scalp, to add high gloss and even to thermal – press virgin hair.

Directions: Gently massage small amount of crème thoroughly into the hair and scalp, proceed to style hair with heat appliance or simply comb and brush.

### **28 MVP HAIR FOOD & SCALP CONDITIONER**

MVP Hair Food & Scalp Conditioner contains a rich blend of natural oils, herbs and botanical extracts to help stimulate healthy scalp, lubricate the hair shaft and improve hair texture to a lively conditioned state.

Direction: Part hair and apply lightly to hair and scalp, comb, brush or style as desired.

Can be used on all hair types

## **RELAXER SYSTEMS**

- o **COMFORT ZONE RELAXER**
- o **LITHIUM STRAIGHT TENDER SCALP RELAXER**
- o **SENSITIVE SCALP RELAXER**
- o **BURN PHREE FORTIFYING NO LYE REALAXER**
- o **OLIVE OIL SENSITIVE SCALP RELAXER**
- o **COLD WAVE RETEXTURIZER**
- o **TEXTURIZER WAVE RELAXER**
- o **COLD WAVE NEUTALIZER**

## **CONDITIONING**

- o **VITALIZER POSITIVE CONDITIONER**
- o **STOP BREAKAGE CONDITIONER**
- o **CORRECTIVE CONDITIONER**
- o **ENERGIZER CONDITIONER**
- o **MVP OLIVE OIL REPAIR CONDITIONER**

## **SHAMPOO**

- o **ALL IN ONE CONDITIONING SHAMPOO**
- o **OLIVE OIL NEUTRALIZING SHAMPOO**
- o **DEEP CLEANSE NEUTRALIZING SHAMPOO**

## **STYLING & MAINTENANCE PRODUCTS**

- o **BLACK VANILLA LEAVE IN CONDITIONER**
- o **NOURISHING LEAVE-IN & STYLING LOTION**
- o **MAXI STYLING CONCENTRATED SETING LOTION**
- o **HAIR POLISHER**
- o **TRIPPLE ACTION STYLING SPRITZ**
- o **ADINKRA SPRITZ**
- o **CONDITIONING OIL SHEEN SPRAY**
- o **SCALP DOCTOR BRAID SHEEN**

## **POMADES**

- o **MEDICATED ANTI-ITCY HAIR AND SCALP CONDITIONER**
- o **NU GRO POMADE**
- o **ADINKRA BOTANICAL CREME CONDITIONER**
- o **HAIR FOOD & SCALP CONDITIONER**

## **BODY CREAM**

- o BODY BUTTER LOTION**
- o BODY BUTTER CREAM**
- o SKIN SERUM**
- o SKIN BRIGHTNER**
- o FACIAL WASH**
- o CLARIFYING TONER**



### 7. DEEP CLEANSE NEUTRALIZING SHAMPOO 4oz, GALLON

- A Conditioning Neutralizing shampoo with Chelating agents.
- Removes relaxer residues, leaving hair clean and conditioned.
- Un shampooing neutralisant climatisé avec des agents chélateurs.
- Élimine les résidus de défrisage, laissant les cheveux propres et climatisés.



### 8. OLIVE OIL NEUTRALIZING SHAMPOO 4oz, GALLON

- A Conditioning Neutralizing shampoo that cleans and conditions.
- Also excellent for regular shampooing.
- Un shampooing neutralisant climatisé qui nettoie et conditions.
- Aussi excellent pour shampooing régulier.



### 2. BLACK VANILLA LEAVE IN CONDITIONER 8oz

- With extracts of Rosemary, Nettle & Sage to refreshen & condition hair and scalp.
- Daily grooming of weave on, braids and locks and natural hair style.
- Avec des extraits de romarin, ortie & Sage redonne & revitaliser les cheveux et le cuir chevelu.
- Daily toilettage d'armure sur, tresses et les serrures et le style de cheveux naturels.



### 4. MAXI-STYLE CONCENTRATED SETTING LOTION 12oz, 32oz

- Provides excellent set for relaxed, permed or color treated hair.
- Special anti-humidity conditioners to prevent damaged & split ends.
- Easily diluted to fit hair type, texture and desired style.
- Fournit excellent ensemble pour détendue, permanentés ou les cheveux colorés.
- Climatiseurs anti-humidité spéciales pour prévenir extrémités endommagés et cassés.
- Facilement dilué à adapter le type de cheveux, la texture et le style désiré.



### 3. TRIPPLE ACTION STYLING SPRITZ 12oz

- Provides styling freedom for all finished looks. Gives super hold and dries fast. Does not flake, build-up or stick to irons.
- Adds volume to hair, antistatic and controls humidity to prevent style reversion.
- Fournit la liberté de style pour tous les regards finis. Donne Super Hold et sèche rapidement. Ne se écaille pas, l'accumulation ou de se en tenir à un fer à repasser.
- Ajoute du volume aux cheveux,



### 5. HAIR POLISHER 8oz

- Makes hair soft, shiny and silky smooth. Closes cuticle to lock in moisture and also anti-static or anti humidity to styled hair.
- Rend les cheveux doux, brillants et soyeux. Ferme cuticule

pour emprisonner l'humidité et aussi l'humidité anti-statique ou anti cheveux style.



### 6. CONDITIONING OIL SHEEN SPRAY, 12oz

- A finishing conditioner & lusterizer for all hair types.
- Moisturizers & lubricates hair & scalp to prevent dry, itchy scalp and dandruff.
- Un climatiseur et Lusterizer finition pour tous types de cheveux
- Hydratants et lubrifie les cheveux et le cuir chevelu pour prévenir sèche, démangeaisons du cuir chevelu et les pellicules.



### 7. SCALP DOCTOR ANTI-ITCH BRAID SHEEN & SCALP CONDITIONER 12oz

- With Tea Tree Oil and Eucalyptus to refresh, condition and eliminate flaky and itchy scalp. Lubricate & condition hair & scalp.
- Avec l'huile de théier et Eucalyptus à rafraîchir, l'état et limiter cuir chevelu floconneux et des démangeaisons. Graisser et revitaliser les cheveux et le cuir chevelu.



### 8. NU-GRO POMADE 8oz

- A combination of natural vegetable oils, herbs & organic extracts to condition weak, dry, sunbaked and damaged hair.
- Stimulate hair's root & scalp for healthy growing hair.
- Une combinaison d'huiles végétales naturelles, herbes et extraits organiques pour conditionner faible, sèche, chauffée au soleil et les cheveux abîmés.
- Stimuler la racine et le cuir chevelu de cheveux pour la croissance des cheveux en bonne santé.



### 9. HAIR POLISHER SPRAY & SEALANT 8oz

- Designed to give hair shine, softness and smooth without greasy feel.
- Hair Rejuvenator and humidity control for styling finish.
- Conçu pour donner brillance des cheveux, de douceur et lisse, sans sensation de gras.
- Rejuvenator cheveux et le contrôle de l'humidité pour la finition de style.

## 3 STYLING & MAINTENANCE PRODUCTS

A variety of Styling and Finishing Products to give your finished styles the silky looks that is **FOREVER IRRESISTIBLE.**



### 1. NOURISHING LEAVE-IN & STYLING LOTION 12oz, 32oz

- Nourishes and energizes relaxed, permed and natural hair.
- Repairs and strengthens damaged hair; infuses and locks in natural protein, vitamins and humectants for all-day

conditioning.

- Nourrit et dynamise les cheveux défrisés, permanentés et naturel
- Les réparations et renforce les cheveux abîmés; infuse et serrures en protéine naturelle, des vitamines et des humectants pour toute la journée conditionné.

## MVP PRODUCTS INFORMATION GUIDE

A dedicated balance between natural ingredients and advanced science, **MVP** products use the **SYSTEMS** approach and concepts of **MOISTURE RETENTION; NEVER GREASY; INNER CARE CONDITIONING TECHNOLOGY** and **HEALTHY SCALP THERAPY** to moisturize, condition, repair, revitalize, strengthen, lubricate, and stimulate hair and scalp. This ensures healthiness, softness, silkiness, body, hair strength and shine all the time. Recommended for all hair textures and scalp condition.



## 1 MVP RELAXERS

**MVP**, the Leader in Hair Relaxer. The only company that offers you your choice of Relaxer System.



### 1. OLIVE OIL SENSITIVE SCALP RELAXER – 2PK

- For normal, Tender scalp, Weak, Dry and Damaged hair.
- Leaves hair with elasticity, moisture balanced, healthy with silky straightness and body.
- Pour normale, Tender cuir chevelu, faible, à sec et les cheveux endommagés.
- Laisse les cheveux avec une élasticité, l'humidité équilibrée, saine avec la rectitude et le corps soyeux.



### 3. BURN PHREE FORTIFYING NO-LYE RELAXER – 2PK

- For normal, sensitive, color treated hair and tender scalp.
- Leaves hair healthy, soft, and shining with silkiness and body.
- Pour, sensible, cheveux colorés et tendre le cuir chevelu normal.
- Laisse les cheveux saine, douce et brillante avec soyeux et le corps.



### 4. SENSITIVE SCALP NO-LYE RELAXER – 2PK

- For normal, coarse and sensitive scalp.
- Leaves hair straight with body and shine.
- Pour normale, grossier et le cuir chevelu sensible.
- Laisse les cheveux raides avec le corps et brillance.

### 2. CARROT OIL NO LYE RELAXER – 2PK

- For all hair types.
- Strengthens your relaxed hair to a healthy finish.
- Pour tous les types de cheveux.
- Renforce vos cheveux détendue à une finition en bonne santé.



### 5. LITHIUM STRAIGHT TENDER SCALP RELAXER

- 3 - Steps conditioning Relaxer System buffered with Aloe Vera and Shea Butter.
- Excellent for tender and sensitive scalp.
- Leaves hair silky straight with shine and body.
- 3 - Étapes conditionné Système Relaxer tamponné avec Aloe Vera et beurre de karité.
- Excellent pour tendre et le cuir chevelu sensible.
- Laisse les cheveux raides et soyeux avec un éclat et le corps.



### 6. COMFORT ZONE RELAXER 16oz & 20oz COMBO; 41oz

- 3 - Steps conditioning Sodium Hydroxide Relaxer for Coarse and Normal hair. Buffered with Oat Protein and Shea Butter.
- Leaves hard to relax hair straight without any reversion.
- 3 - Étapes conditionné hydroxyde de sodium Relaxer pour les cheveux grossier et Normal. Tamponné avec de la

protéine d'avoine et le beurre de karité.

- Laisse difficile de se détendre les cheveux raides sans réversion.

### 7. BURN PHREE NO – MIX RELAXER 20oz ; 41oz

- A relaxer for Sensitive and Tender Scalp.
- No Mix / No Mess for scalp Comfort and Silky straightness.
- Un défrisant pour Sensible et Tender cuir chevelu .
- Pas Mix / No Mess pour le cuir chevelu et la rectitude Comfort Silky.

### 8. COLD WAVE TEXTURIZER – 16oz & COLD WAVE NEUTRALIZER - 12oz

- Ammonium thioglycolate based cold wave texturizer.
- For curls and waves.
- thioglycolate d'ammonium à base de texture de vague de froid .
- Pour des boucles et des vagues.

## 2 MVP CONDITIONING PRODUCTS

**MVP** Conditioners are designed to be used **BEFORE, DURING** and **AFTER** chemical services. Also for regular steaming, repair, strengthening, restructuring and conditioning of all hair and texture types especially, damaged, dry and over processed hair.



### 1. VITALIZER POSITIVE CONDITIONER 12oz, 32oz

Positively Charged Conditioner for all chemicals and severely damaged hair. Use right after relaxer service to provide instant elasticity, smooth and realign cuticle layers. Leaves hair healthy inside and outside and balances pH.

- Chargé positivement Conditioner pour tous les produits chimiques et gravement endommagé les cheveux. Utilisez juste après service de défrisant pour fournir l'élasticité instantanée, lisser et réaligner les couches de la cuticule . Laisse les cheveux sain à l'intérieur et à l'extérieur et les soldes pH.



### 2. STOP BREAKAGE CONDITIONER 12oz, 32oz GALLON

- A therapeutic and reconstructive conditioning treatment with scalp stimulators.
- Unique blend of fibre-strengthen protein and botanical extracts to strengthen, repair, moisturize and stop hair breakage or shedding.
- Un traitement thérapeutique et reconstructive conditionné avec des stimulateurs du cuir chevelu .
- Un mélange unique d'extraits fibre renforcer protéines et botaniques pour renforcer , réparation, hydrater et d'arrêter la rupture de cheveux ou de l'excrétion.



### 3. ENERGIZER CONDITIONER 32oz, GALLON

- Restores moisture balance, hair strength, conditions, softens, adds body and sheen
- Stimulate scalp for healthy growth. Great for steaming.
- Rétablit l'équilibre de l'humidité, la force de cheveux, conditions, adoucit, ajoute corps et brillance
- Stimuler le cuir chevelu pour une croissance saine. Idéal pour la vapeur.



### 4. OLIVE OIL REPAIR CONDITIONER 4oz, GALLON

- Protein fortified moisturizing conditioner with detangling and shining agents. Leaves hair in perfect condition and great for steaming.
- Protéines fortifiée revitalisant hydratant avec démêlant et agents brillante. Laisse les cheveux en parfait état et très bon pour la vapeur.



### 5. CORRECTIVE CONDITIONER 40z , GALLON

- Contains amino acids to smooth the cuticle, add manageability, conditioning, softness and shine.
- Contient des acides aminés pour lisser la cuticule, ajouter de gestion, le conditionnement, douceur et brillance.



### 6. ALL IN ONE CONDITIONING SHAMPOO 12oz, 32oz, GALLON

- A dual purpose shampoo for use as normal or neutralizing shampoo.
- Detangles, softens and conditions. Removes alkaline residue.
- Un shampoing à double usage pour l'utilisation comme shampoing normal ou neutraliser.
- Démêle, adoucit et revitalise. Supprime résidus alcalins.

**SLID INDUSTRIES, LTD. (MVP)**  
**INTERNATIONAL PRICE LIST**

|   | ITEM    | DESCRIPTION                         |  | COST USD\$ |
|---|---------|-------------------------------------|--|------------|
| 1 | "       | Comf. Zone Relaxer 41oz             |  | 6.95       |
| 2 | "       | Comf. Zone Relaxer Combo            |  | 4.75       |
| 3 | "       | Tender Scalp Relaxer 41oz           |  | 6.95       |
| 4 | "       | Tender Scalp Relaxer Combo          |  | 4.75       |
| 5 | "       | Sensitive Scalp Relaxer 2 Pk        |  | 8.00       |
| 6 | "       | Sensitive Scalp Relaxer 1Pk         |  | 5.00       |
|   | "       | Burn Phree Relaxer 2Pk              |  | 8.00       |
|   | "       | Olive Oil Relaxer 2Pk               |  | 8.00       |
|   | "       | Carrot Oil Relaxer 2Pk              |  | 8.00       |
| 7 | "       | Vitaliser Pos.Cond.12oz             |  | 3.50       |
| 8 | "       | Stop Breakage Cond.32oz             |  | 7.25       |
| 9 | "       | Braid Sheen 12oz                    |  | 3.50       |
| # | "       | All in one Cond.Shampoo 32oz        |  | 6.21       |
| # | "       | Cond. Oil Sheen Spray 12oz          |  | 3.50       |
| # | "       | Maxi Style Conc. Set. Lotion 32oz   |  | 6.21       |
| # | "       | Nourish. Leave In Styling Lot. 12oz |  | 4.50       |
| # | "       | Nourish. Leave In Styling Lot. 32oz |  | 7.50       |
| # | "       | Triple Action Spritz 12oz Firm Hold |  | 3.95       |
| # | "       | Hair Polisher 8oz                   |  | 8.00       |
| # | "       | NUGRO Pomade 8oz NEW                |  | 3.95       |
| # | "       | Hair Food&Scalp Conditioner 8oz NEW |  | 3.95       |
| # | "       | Medicated Anti Itch Pomade 8oz      |  | 3.95       |
| # | ADINKRA | Botanical Crème 8oz                 |  | 4.00       |