June 2017 Culture[™] newsletter

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- X-Culture Global Virtual Team Coaching Program Had fun as an X-Culture student and want to gain more experience? Received extensive theoretical training in management of global virtual teams and business consulting and practice your skills by serving as a coach to the new generation of X-Culture teams. Practical experience nobody else can offer.
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Our new roll-out banner for the upcoming X-Culture Symposium in Miami



connecting cultures since 2010



2017 Best Teams

Best Team Selection Process

4,921 students from 125 universities in 40 countries on all 6 continents enrolled in the 2017-1 round.

902 reports were submitted in the 2017-1 round of the X-Culture competition.

Each report was independently evaluated by 4 to 7 experts along multiple dimensions, such as report creativity, clarity, viability of the ideas, style, as well as evaluation of each report section.

Based on the expert evaluations, 12 best reports (complete list below) with nearly perfect scores were selected and sent for additional evaluation to the X-Culture International Award Committee comprised of 15 International Business experts representing 12 different countries. They re-read each finalist report one more time and provided their recommendations as to the winners.

Based on these 15 additional sets of evaluations, the winner was selected.

WINNER

Team 70 MBA (Late track)

Client: Odyseed

Chiara Ferrari , Politecnico di Milano, Italy, Instructor: Stefano Elia Drew Harvey , U. of Alabama, USA, Instructor: Peter Magnusson Giulia Mazzetti , Politecnico di Milano, Italy, Instructor: Stefano Elia Joyce N. Muigua , USA International U., Kenya, Instructor: Fred Omondi Newa Marisa Oncheunjit, National Cheng Kung U., Taiwan, Instructor: Hsi-An Shih

FINALISTS (sorted by the team number)

Team 16, mix MBA/Undergradute (Early Track) Client: Forcier Best Students

Stephen Gutierrez, The University of Alabama, USA, Instructor: Diana Gomez Patricia Pires dos Santos Pereira , University of Groningen, Netherland, Instructor: Esha Mendiratta Ivan Camilo Fernandez Bermudez , ESIC Business School, Spain, Instructor: Gaston Fornes Claraliz Heráldez León , Universidad de Guadalajara, Mexico, Instructor: José Vargas-Hernández Antoniette Abel, KNUST, Ghana, Instructor: Samuel Yaw Akomea Zako Bashir Isse , Kingston University, UK, Instructor: Ursula Ott

Team 61, Undergraduate (Early Track)

Client: Sacona

- Nicole Blais , Belmont University, USA, Instructor: Alexander Assouad
- Max Winterton, University of Groningen, Netherland, Instructor: Esha Mendiratta
- Alberto Buzali Berner, Tecnologico de Monterrey, Mexico, Instructor: Julio Cesar Martinez Suarez
- Ramitpal Lalria , University of Calgary, Canada, Instructor: Leigthon Wilks
- Courtney L. Crawford , Wright State University , USA, Instructor: Rachel Elizabeth Sturm

Team 45, MBA (LateTrack)

Client: Plastic Revolution

- Abernethy, Kristen L. (Kris), U. of Delaware, USA, Instructor: Amanda Bullough
- Hsieh Han-Ching, National Cheng Kung U., Taiwan, Instructor: Hsi-An Shih
- Jeberth García, Universidad Esan, Peru, Instructor: Jorge del Castillo
- Milena Zeqo, U. of Macerata, Italy, Instructor: Ernesto Tavoletti
- Oscar Lopez , National Cheng Kung U., Taiwan, Instructor: Hsi-An Shih

Team 52, MBA

Client: Forcier

Dolotkazin Timur Maratovich , U. of Macerata, Italy, Instructor: Ernesto Tavoletti Luca Proserpio , Politecnico di Milano, Italy, Instructor: Stefano Elia Mingxin Wang , Loughborough U., UK, Instructor: Angelika Zimmermann Ping-Hsuan, Chan, National Cheng Kung U., Taiwan, Instructor: Hsi-An Shih Williams, Gervan George (Gervan) , U. of Delaware, USA, Instructor: Amanda Bullough



Team 62, MBA (Late Track)
Client: Forcier
Brian Moore, U. of Alabama, USA, Instructor: Peter Magnusson
Geoffrey N. Makanga, USA International U. – Africa, Kenya, Instructor: Fred Omondi Newa
Serena Dri, Loughborough U., UK, Instructor: Angelika Zimmermann
Yi-Chen Chen, National Cheng Kung U., Taiwan, Instructor: Hsi-An Shih

Team 73, MBA (Late Track) Client: Sacona

- Domenico Arena, Politecnico di Milano, Italy, Instructor: Stefano Elia
- Emma Schenkenberger , U. of Alabama, USA, Instructor: Peter Magnusson
- Luca Radici , Politecnico di Milano, Italy, Instructor: Stefano Elia
- Marunga Daphine , Makerere U. Business School, Uganda, Instructor: Vincent Bagire
- Maureen K. Ongwae, USA International U. Africa, Kenya, Instructor: Fred Omondi Newa
- Victoria Yaroshchuk, grassivalentina0@gmail.comNational U. of Water Management and Nature Resources Use, Ukraine, Instructor: Alina Yakymchuk

Team 103, Undergraduate (Late Track)

Client: Plastic Revolutions

Alfonso Zamanillo Marquez, UNCG, USA, Instructor: Karen Lynden Anthony Strelow, College of St. Benedict / St. John's U., USA, Instructor: Deborah J. Pembleton Bhim Raj Subba, Royal U. of Bhutan, Gaeddu College of Business Studies, Bhutan, Instructor: Shelly Daly Catia Furtado, Vilnius U., Lithuania, Instructor: Vas Taras Massimiliano Mignola, U. of Trieste, Italy, Instructor: Donata Vianelli

Team 219, Undergraduate (Late Track)

Client: Unplag

- Camilo Guerrero , Universidad de La Salle, Colombia, Instructor: Julio Cesar Botero
- Christian Delgado , Farmingdale State College, USA, Instructor: Jing Betty Feng
- Ewerton Garcia Ferraz, Kansas State U., USA, Instructor: Sabine Turnley
- Isabela Tobon Isaza, Universidad EAFIT, Colombia, Instructor: Daniela Acosta
- Mirchandani, Priti, RIT Dubai, UAE, Instructor: Rizwan Tahir

Team 588, Undergraduate (Late Track)

Client: Odyseed

- Enrica Pozzar, U. of Trieste, Italy, Instructor: Donata Vianelli
- Krzysztof Marcinkowski , Poznan U. of Economics & Business , Poland, Instructor: Anna Matysek-Jedrych
- Piotr Zawodnik , U. of Rijeka, Croatia, Instructor: Lara Jelenc
- Sergio Wibowo , Binus U. International, Indonesia, Instructor: Karen Imam
- Zayin Lackey , UNCG, USA, Instructor: Vas Taras

Team 633, Undergraduate

Client: Voyager Study Abroad

Alhan Carrera , Ming Chuan U., Taiwan, Instructor: Chen Ho

Ersilia Zuottolo, University of Salerno, Italy, Instructor: Bice

Leann Rock, Optional, students can choose not to participate in X-Culture, Jamaica, Instructor: Tolulope Bewaji Reid Briana, Johnson Wales U., USA, Instructor: Leilani Baumanis

Sebastian Hoyos , Universidad de La Salle, Colombia, Instructor: Julio Cesar Botero

Team 643, Undergraduate

Client: Sacona

Adeisha James , St. George's University, Grenada, Instructor: Reccia N. Charles Dalton N. Cameron , Henderson State U., USA, Instructor: Edward Akoto Ivan Sarlija , U. of Rijeka, Croatia, Instructor: Lara Jelenc Michelle Grajales Dau , Universidad del Rosario, Colombia, Instructor: Hugo Ernesto Dlaz Sanchez Najian Zurain Binti Roslan , Universiti Malaysia Perlis, Malaysia, Instructor: Bibi Noraini (22c)





2017 Best Instructors

A total of 169 instructors and co-instructors teaching at 125 universities in 40 countries whose students took part in the 2017-1 round of the X-Culture competition were considered for the **Best Instructor Award**.

About 100 of those instructors did an absolutely outstanding job: their students came in well prepared; they provided excellent support to their students throughout the project; they managed all the paperwork diligently and effectively; and they completed all their duties – from report evaluations to serving on various committees – very diligently.

However, some groups of students did better than others and deserve a special recognition.

Each instructor was rated and ranked along 124 performance variables. The most important factor was the class-average performance. Ultimately, it is all about student performance. Student ratings in terms of effort, intellectual contribution, collegiality, as well as the personal share of the work completed by the students in the total work completed by their teams all were taken into account.

However, a number of additional instructor-specific factors were also considered, such as class-average student diligence, class-average report quality and plagiarism statistics, etc.

Also, the class size and the level of study were considered to acknowledge the fact that ensuring high level of performance in large undergraduate courses may be more challenging than in small graduate courses.

Here are Top 30 professors who received nearly perfect scores on each dimension:

Marne Arthaud-DayUSAKansas State U.Nicole BarnabeCanadaU. of ManitobaPeter MagnussonUSAU. of AlabamaRachel Elizabeth SturmUSAWright State U.Raghu KurthakotiUSAArcadia U. School of Global BusinessRazleena RazaliMalaysiaUniversity Malaysia PerlisReccia N. CharlesGrenadaSt. George's U.Robert WarmenhovenNetherlandsArnhem Business SchoolStefano EliaItalyPolitecnico di MilanoTatyana TsukanovaRussiaGraduate School of Management, St. Petersburg State U.Tim MuthUSAFlorida Institute of TechnologyTim Van TiltBelgiumUC Leuven-Limburg, Group Management & TechnologyTolulope BewajiJamaicaU. of the West Indies, Mona	Florian Tauu José Vargas- Karen Lynde Leigthon Wi	ama ledo-Ardila g sta er elli izulukova vis oletti atta be Hernández n ks	USA Austria UK Russia Norway Malaysia Italy Colombia USA Colombia USA Italy Russia Canada USA Italy Netherland Germany Mexico USA Canada	U. of Delaware Alpen-Adria Universitaet Klagenfurt Loughborough U. Kazan National Research Technical U. named after A.N.Tupolev – KAI Norwegian School of Economics Universiti Malaysia Perlis U. of Salerno Universidad EAFIT Florida Gulf Coast U. Universidad EAFIT U. of Louisiana at Lafayette U. of Trieste National Research U Higher School of Economics U. of Toronto Franklin & Marshall College U. of Macerata U. of Groningen European Management School Universidad de Guadalajara U. of North Carolina at Greensboro U. of Calgary Johnson Wales U.
Esha MendirattaNetherlandU. of GroningenFlorian TauubeGermanyEuropean Management SchoolJosé Vargas-HernándezMexicoUniversidad de GuadalajaraKaren LyndenUSAU. of North Carolina at GreensboroLeigthon WilksCanadaU. of CalgaryLeilani BaumanisUSAJohnson Wales U.Marne Arthaud-DayUSAKansas State U.Nicole BarnabeCanadaU. of ManitobaPeter MagnussonUSAU. of AlabamaRachel Elizabeth SturmUSAWright State U.Raghu KurthakotiUSAArcadia U. School of Global BusinessRazleena RazaliMalaysiaUniversity Malaysia PerlisReccia N. CharlesGrenadaSt. George's U.Robert WarmenhovenNetherlandsArnhem Business SchoolStefano EliaItalyPolitecnico di MilanoTatyana TsukanovaRussiaGraduate School of Management, St. Petersburg State U.Tim MuthUSAFlorida Institute of TechnologyTim Yan TiltBelgiumUC Leuven-Limburg, Group Management & Technology		-		
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	Tim Muth		USA	Florida Institute of Technology
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Upcoming X-Culture Global Meetings

July 15-21: Miami, FL

150 students from 43 countries will be attending the Symposium (+ 9 coaches and 12 professors).

The Symposium is organized by the **Johnson & Wales University** and hosted by the **Seminole Gaming's Hard Rock International**.

Program Highlights:

- The Hard Rock International company tour
- Port Miami tour
- · Miami International Airport tour
- · Tour of the Johnson Wales University campus
- Panel sessions with Miami's leading entrepreneurs and public figures
- The Elevator Pitch mini competition, tracks: business startup funding, job hunt
- Career counseling and workshop with the Career Center of Johnson Wales University
- A series of career development workshops

Key Organizers

- Leilani Baumanis, Program Director
- Tim Muth, Challenge Coordinator
- Tim van der Meijde, Coaching and Webinar Director
- Jasmine Resendes, Admin Executive



October 26-29, Washington, DC

Limit 50 students, invitations to go out in early July.

Organized in collaboration with our long-term partner the Academy of International Business, Southeast USA Chapter

Key Organizer:

- Peter Magnusson, Symposium Program Director
- If you are interested to be involved in organizing the event, please email <u>admin@X-Culture.org</u>

For 2018, we are planning to organize 2 X-Culture Global Symposia.

We are considering USA, Colombia, Germany, India and Ghana, but open to other suggestions. If your university or company wants to host an X-Culture Global Symposium, please email <u>admin@X-Culture.org</u>



X-Culture Research Hackathon in Miami

BACKGROUND

X-Culture is collecting huge amounts of data. We are tracking over 2,000 variables: longitudinal, multilevel, multi-source, multi-method.

Just about anything related to international teams and virtual collaboration – we measure it.

We have dozens of papers in development based on the data, but there are definitely many more good publications hidden in our database.

We are launching regular \X-Culture Research Hackathons which will be similar to the regular conferences in terms of the duration and cost, but aimed at not running from a session to session and hoping to catch an interesting presentation, but at paper publishing.

The idea is to organize a professional meeting that is similar to a conference in terms of the length and cost, but the output will not be a stack of faceless business cards but with:

- Fully a developed paper idea(s) and outline of the first draft
- Co-authors, fully acquainted professionally and personally
- Completed initial tests and results in support of the hypotheses
- Detailed and honest feedback and suggestions for further improvement
- A detailed plan, agreed-upon with co-authors, to finish up the paper and submit it shortly after the meeting

.

More information about the Research Hackathon program: <u>http://x-culture.org/hackathon/</u>

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First Test Run

The first test round of the X-Culture Hackathon will be included in the X-Culture Global Student Symposium program in Miami, July 15-20, 2017. More information and to apply here: http://x-culture.org/2017-miami/

TENTATIVE PROGRAM: Before the meeting

- Review the available variables
- Think about possible papers

Day 1

- Arrival, Welcome Dinner, Introduction to the X-Culture database
- Homework: Think about possible new paper ideas based on the available data

Day 2

- Initial brainstorming of ideas for papers based on the available data
- Discussion, criticism, defense, and selection of the most promising paper ideas and forming co-author teams
- Homework: Think about the research design, data mining to see if there is something there

Day 3

- Presentations of the intended paper proposals, critique and suggestions
- Initial data analysis and tests
- Homework: Prepare presentation of the preliminary results

Day 4

- · Presentations of the initial results
- Intensive paper development: Further tests, paper outline
- Homework: Develop a detailed plan with deadlines for finishing up and submitting the paper to AOM/AIB in late Fall and a good journal shortly after.

Extras

The program will also include sessions around meet the editors, latest research methods, productivity training, and other skill and career development events.

Social Program

The group is deliberately kept small and will include joint breakfast, lunch, and dinners.

The lunch and dinners will be extended events aimed at meeting potential co-authors, informal discussion of research ideas, and socializing. .





Recruiting Companies for the Next Round

If you know a company that has an interesting product and can use X-Culture's help to concur new markets, Here is your chance to do them a favor and possibly make some money.

Reasons Companies Want to Partner with X-Culture

Receive creative ideas

Got a business challenge?

Thousands of MBA and business students from around the world will offer you their solutions. Tomorrow, they'll graduate and command hefty salaries.

Today, they'll work for you as part of their coursework.

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Enter new markets

Ready to expand into new markets? X-Culture participants come from 40+ countries. They will find the most promising markets for your product, develop your market entry strategy, and help you find local partners and retailers.

Promote products

Participation in X-Culture allows to promote the company brand and products among hundreds of International Business professors and thousands of business students who could be your clients or partners tomorrow.

Recruit talent

Thousands of students from some of the world's best universities take part in X-Culture every semester. We continuously track their performance: from teamwork and leadership skills, to creativity and diligence. Need to hire the best? We identify the best, based on objective performance data no job interview or resume can ever provide.

Partnership Levels and Options

Level 1. Crowdsourcing.

•This is our standard competition we do every semester.

•Thousands of students around the world work on solving the company challenge.

Level 2: Expert Reinforcement (Optional)

- •The teams that authored the best ideas collaborate with business professors.
- •They further develop the ideas and prepare a professional report, strategy, or product design.

Level 3. Implementation (Optional)

- •We further strengthen the team with subject experts.
- •They implement the solution and help you take your company to the next level.

What We Expect in Exchange From Companies

- Participation fee is \$1,000 for start-ups; \$5,000 for medium; \$10,000 for large companies
- 2 webinars with the company representatives: Introduction webinar, Intermediate feedback webinar
- A senior person we can contact for more information during the semester

What's In It For You?

- Participating in X-Culture offers many benefits to the company. You give them this opportunity. They owe you.
- An opportunity to expand your professional network.
- New Facilitator's fee: People who help us find business partners with interesting products and interesting challenges for our students get 10% of the company participation fee. We recognize that finding an interesting company facilitating a partnership may require time, personal connections, and understanding of local culture and customs. We feel obliged to reward that.

Have an interesting company in mind? Email <u>Admin@X-Culture.org</u> to discuss it further.



X-CULTURE COACHING PROGRAM Become an X-Culture Certified Global Virtual Team Coach

• Receive further training as a global virtual team coach;

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- Gain new knowledge about international business and consulting;
- Learn the principles of work design gamification and crowdsourcing;
- Gain practical experience in team coaching and leadership;
- · Practice and improve your communication, performance appraisal, feedback giving, conflict facilitation, and analytical skills;
- · Learn how to organize and lead instructional webinars, and online discussion groups;
- Expand your professional network;
- Greatly strengthen your resume and receive an X-Culture global virtual team certificate and recommendation letter.

Phase 1: Theoretical Training (4 weeks)

- Module 1. The X-Culture Project Logistics
- Module 2. The Coaching Program
- Module 3. Known GVT Problems and Best Practices
- Module 4. Online Collaboration Tools
- Module 5. Managing GVTs
- Module 6. Free-Riding in GVTs
- Module 7. Gamification of work design
- Module 8. Principles of crowdsourcing
- Module 9. Academic Referencing Styles
- Module 10. Plagiarism
- Module 11. Team Counseling
- Module 12. Managing Conflict in Project Teams
- Module 13. The Art of Effective Feedback
- Module 14: The Basics of International Business
- Module 15: Organizing and leading webinars and discussion groups
- Module 16: Effective presentation: public speaking and written analytic summaries

Phase 2: Practical Training (16 weeks)

- Coaching several global virtual teams participating in the X-Culture competition
- Providing feedback on the weekly deliverables submitted by the current X-Culture teams
- Organizing and leading instructional webinars
- Facilitating discussion and quality improvement discussion groups
- Development of training materials
- Participating in weekly experience-exchange online conferences with other Coaching Program trainees
- Preparing analytic executive summaries for corporate clients
- Serving as a judge of work of others, including being a member of the Award Committee that selects the X-Culture Competition winners

Phase 3: Reflection and Research (2 weeks)

- After the global virtual teams complete the project, based on their observations and newly acquired understandings, the Coaches will write reflection reports that summarize their experiences, things they've learned, and advice they would give to international team members, managers, and coaches on how to improve the effectiveness of and training for global virtual teams.
- The authors of the most insightful reflection papers will be offered an opportunity and the necessary support of our experienced professors to further develop their work into publishable research papers. The best reports will be presented at scholarly conferences and turned into practical guides for managers of global virtual teams.

After a successful completion, the graduates will receive the X-Culture GVT Coach Certificates and recommendation letters.

Only people who have successfully participated in the X-Culture competition before are allowed to apply to the Coaching Program.

Training Fee

\$775 standard rate

\$275 (\$700 discount) for residents of countries with GPD/capital less \$15,000, applicants whose peer evaluations in X-Culture were 4.8 or higher, and applicants who were members of the winning teams

There are also three competitive Administrative Assistantships. The fee will be fully waived for these three trainees (\$0 paid) in exchange for 10 additional hours of work per week of administrative help to the X-Culture project during the 14 weeks of the Practical phase of the Coaching Program.





The same great experience and competition, but for kids ages 8-17

As a beta-test, we are launching a "Kids" track (ages 8-12) and a "Teens" track (ages 13-17).

X-Culture Kids will be an exact copy of the X-Culture Project for university students, just with a set of challenges simplified to be age appropriate for younger participants.

The kids and teens will also work in global virtual teams with their peers, develop their solutions to real-life problems presented by real companies, meet the company CEOs in live webinars, write and present their reports, and receive X-Culture Global Business Collaboration Certificates.

For the 2017-2 round, we are teaming up with companies like Innospark (educational toys) and Me Late Chocolate (chocolate) to make sure the X-Culture Kids/Teens participants can relate to them.

How It Works

Main idea

- The children/teens work in international teams with students from around the world.
- They solve real-life problems presented by real-life companies.

culture™

• In the process, they learn about other countries and cultures, learn how to collaborate online and work as a team.

Step-by-step

- Kids/Teens are enrolled by their teachers (entire class) or parents (one child).
- We provide them with age-appropriate training on online collaboration tools, teamwork, problem solving, and report writing.
- We put them on global virtual teams.
- Real businesses submit real business challenges and the students try to solve them.
- We monitor student performance and send you weekly performance review on each of your students.
- The international teams prepare their reports and present them to our partner companies.
- The students receive X-Culture Global Collaboration Certificates.
- The teachers receive X-Culture Global Educator Certificates.
- The best students are invited to the <u>X-Culture Symposium</u>.
- The data are used for research and publishing and you are welcome to join as a co-author.

Tentative Dates

2017-2: November 6 – December 11, 2017 Application deadline: October 15

More here: X-Culture.org/kids



Call For Participants



Quick News

Jobs at X-Culture

Are you looking for ways to expand your personal and professional network, while you make the world a better place? Helping X-Culture is a way to do it.

See where help is needed and volunteer for positions that interest you here.

Job: Tenure-Track Assistant Professor of Management, University of North Carolina at Greensboro

Starting August 1, 2018.

A job at the home-institution of X-Culture.

X-Culture experience is a plus.

Applicants must hold a PhD degree from an AACSB accredited business school.

Apply at the UNCG Jobs page, look for "Management 11809" position.

Job: Guest Lecturer at Warsaw School of Economics and Management, Poland

Starting October 2017 Courses: International Economy, International Trade, International Finance and International Logistics. The guest lecturer can teach "standard" course from management or finance or propose to me "very specialized course" - all according their own program. One course is 60 "in-campus" hours + 60 "on-line" hours (120 h total). "In-campus" course can be teach in one block/module (for example during one week long stay in Warsaw). Pay EUR100 gross/1 hour, or about EUR12,000 per course. To apply, contact Dr. Marcin Staniewski, <u>staniewski@vizja.pl</u>

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Recent X-Culture Webinars

- Hard Rock International and Seminole Gaming, Jimbo Asciola, Hospitality Director A meeting with the host of the 2017 X-Culture Symposium
- <u>X-Culture "Non-technical" Research</u> If you want to do publishable research using X-Culture data, but not very strong at statistics, you still can!
- <u>Plagiarism and academic referencing styles</u> What is plagiarism, what it is not, how to avoid it, and how to reference your work correctly
- <u>UniCheck (former Unplag)</u>

A meeting with the revolutionary company that uses artificial intelligence to detect plagiarism and determine authorship

 <u>X-Culture Round Table: Performance Tracking and Grading</u> Overview of the performance indicators we already track, commonly used approaches to grading, use of peer evaluations to identify problem cases, exclude free-riders, winner selection process.

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X-CULTURE NOW OPEN TO NON-STUDENTS

If you have friends or colleagues who want to gain international and consulting experience via X-Culture, but are not students, they can still participate by enrolling directly in the "Professionals" category. <u>Apply here</u>



X-Culture Blog

X-Culture was launched in 2010. It was a very simple idea. Unexpectedly, though not without tens of thousands of hours of work by a few hundred volunteers, it has become something big – and continues to grow.

X-Culture has the potential to transform several industries.

We have started a blog, X-Culture Stories, where we are describing our everyday challenges, thinking, decisions, and mistakes.

There will be no *"10 Life Hacks"*, no *"One Weird Trick to Make Tons of Money in One Week,"* no motivational quotes and funny memes.

Only detailed, honest descriptions of what we're dealing with, plus some history and reflections. Serious boring stuff.

Recent Blogposts:

- Why This Blog
- X-Culture Vision: Industries We Could Change
- <u>10 Things I've Learned (And 3 Things I Still</u> <u>Don't Know) After X-Culture's 2 Years And</u> <u>87k Followers On Facebook</u>
- <u>Unique X-Culture challenges with photos (and possible solutions)</u>
- <u>The X-Culture Global Symposium and U.S.</u> <u>Visas</u>

Become an X-Culture Blogger

Publish Your Stories

Also, X-Culture instructors and students are welcome to submit their own stories. Send them to admin@X-Culture.org.

Requirements:

- Must be of significant practical value to X-Culture followers
- 300-700 words
- Professional language

X-Culture Administration Opportunities

Are you looking for ways to expand your personal and professional network, while you make the world a better place? Helping X-Culture is a way to do it. See where help is needed and volunteer for positions that interest you here.

X-Culture Needs Help/advice, anyone?

- We need to find a good program for managing our emails, including
 - Managing the subscriptions to the email list and Newsletter
 - · Sending out announcements
 - Managing simple replies
- We need to find a better webinar software (currently using YouTube Live) Must be able to:
 - · Handle scheduling and reminders
 - Requires no additional installation or just one-time plug-in installation
 - Handles post-webinar certification
 - Focuses on the speaker, not on the slides
 - Allows recording
- We need help with setting up a system for accepting donations via Patreon or GoFundMe
- We need help reasonably-priced on-demand copy-editing services.
 Some service that we can contact any time and get a document proof-read and copy-edited within a few hours.

Next X-Culture Newsletter

Send us your news, including:

- X-Culture Instructors moving to new institutions
- · Publications and awards
- X-Culture related presentations and publications

Send your news to the X-Culture Newsletter Editor Dr. Nazly Nardi nardi@nova.edu







If you are attending the Academy of International Busyness Conference in Dubai July 1-5, 2017 Join X-Culture at:

Sat, July 1:

• Self-Guided Tour of Dubai Timing: 11:00 am — 3:00 pm We will meet at the Lobby of JW Marriott Marquise at 11 am and just walk to the most interesting sites in Dubai.

• Dinner at Prof. Priyanka's house Meeting at 6:30 pm at the lobby of JW Marriott Marquis Hotel Dubai and sharing taxi

Sun, July 2:

 Skiing in Dubai https://www.theplaymania.com/skidubai Meeting at 1 pm at the lobby of Marriott Marquis Hotel Dubai and sharing taxi ride

•5 pm and the rest of the day: Opening Session, Presidential Reception

Mon, July 3

Desert Safari with BBQ Dinner
\$60 per person
4 pm to 9:30 pm
Pick-up at the lobby of Marriott Marquis Hotel Dubai at 3:45 pm

Presentations and Paper Sessions

• 9-10 am, Room: Salon 3 The Other Side of the Barricades: Interviewing the Free- Riders, Not Their Managers or Co-Workers, on the Reasons for and Ways to Deal with Free-Riding in GVTs

•10:45-12:00, Majilis 3 Conflict in Global Virtual Students Teams (GVST) – A Study from the X-Culture Experience

Tue, July 4 •1001 Adventure Tour \$66 per person 7:30 am to 11:30 am Camel ride across the desert Sand-skiing sand dunes ATV riding among the sand dunes Learn about the life and survival in the desert Pick-up at the lobby of the JW Marriott Marcius at 7:15 am

Wed, July 5:

Farewell reception (5:45 to 7 pm)
A walk around evening Dubai and dinner with X-Culture Colleagues
Meet at the Farewell reception and go from there

Paper Presentations and Panels Based on X-Culture or with X-Culture co-authors:

10:45-12:00, Salon 3 Cultural Intelligence and Work-Related Outcomes: A Meta-Analytic Review

10:45-12:00, Salon 3 The Development and Validation of the Quasi-Observational Cultural Intelligence (QO-CQ) Instrument

13:00-14:15, Majilis 1 (Panel Session) Incorporating the X-Culture Project in International Business Curriculum: Challenges and Best Practices

14:30-15:45, Al Safa 3 (Panel Session) Teaching International Business through Experience

Thu, July 6
Day tour to Abu Dhabi
8:30 am to 5 pm
\$55 per person
Meeting at the lobby of Marriott Marquis Hotel
Dubai at 8 am

