

# Global Business Week - 2025



## Faculty Invitation: Join us in Vaasa, Finland!

**August 3 – 9, 2025: University of Vaasa, Finland**

### Faculty Registration includes:

- Accommodations at a 4-star hotel, a faculty-centric setting.
- Most meals: All breakfasts, all lunches, and three dinners, including a faculty networking dinner.
- Daily professional development sessions, including cultural tours and events, client visits, interacting with client executives, and networking and collaboration with faculty from around the world.

### Faculty have the opportunity to:

- **Present** in a conference-format, during the **Faculty and Expert Speaker Concurrent Session track**. Presenters provide a 50-minute session on a topic of their choice, to be attended by a global audience.
- **Mentor global student teams** as they prepare for their live client presentations.
- **Participate** in the **Research Development Xackathon** lead by Dr. Vas Taras. The Xackathon concept overview [HERE](#). A certificate of completion will be issued to all who participate.
- **Complete X-Culture Master Faculty Training**, focused on GVT experiential learning and project facilitation techniques. Receive the X-Culture Master Faculty Certificate upon completion.

Additionally, we welcome you to attend as a **faculty chaperone** for any students from your university that have been accepted to attend. Moreover, faculty are encouraged to offer this opportunity for their students as a **short-term, faculty-led education abroad course**, should you wish to do so, within the policies of your university.

### Fast Facts: Where are we going?

**Finland**, the Nordic welfare state that aims to be carbon neutral by 2035, and **happiest country in the world** for several years running. Around 75% of its surface is covered with forests, and it has the world's biggest archipelago.

The **Nordic energy capital** of **Vaasa** enjoys the salty sea air, a youthful sound, an international appearance, and an energetic vitality! Learn more [here](#) and [here](#).

**The University of Vaasa** is internationally recognized as the 4th in Europe for research quality and 18th globally for Business Administration. “*Sustainable Business, Energy, and Society*” mission (Strategy 2030). The **University of Vaasa** has one of the most beautiful campuses in Finland located next to a UNESCO world heritage site.