

X-Culture Global Student Symposium X-Culture Instructors with Students Invited



The Symposium will be held in **Miami on July 15-20, 2017.**

150 student will be attending the Symposium, and *we already have over 350 applications.* However, we would like to extend a special invitation to our partner professors and their students.

The Symposium is organized by the **Johnson & Wales University** and hosted by the **Seminole Gaming's Hard Rock International.**

Program Highlights:

- The Hard Rock International company tour
- Port Miami tour
- Miami International Airport tour
- Tour of the Johnson Wales University campus
- Panel sessions with Miami's leading entrepreneurs and public figures
- The Elevator Pitch mini competition, tracks: business startup funding, job hunt
- Career counseling and workshop with the Career Center of Johnson Wales University
- **Workshops on:**
 - What it takes to have a successful career as an entrepreneur vs. corporate employee vs. public servant vs. academic
 - The job hunt: DOs, DONT's and best strategies
 - The art of preparing an effective resume and cover letter
 - Doing business in Latin America

The registration fee for students is \$575 and includes

- 5 nights lodging in the Johnson Wales University student dormitories
- Food
- Transportation to all program venues
- Conference materials and prizes

The registration fee for professors is \$295 and includes

- Food
- Transportation to all program venues
- Conference materials and prizes
- Discounted rate (\$129 per night) at the Solé on the Ocean Hotel (regular price \$230 per night).

If you are an X-Culture instructor and would like to attend the Symposium and bring one or more of your students with you, your applications will be given priority.

More information and apply here: <http://x-culture.org/2017-miami/>

Questions: Prof. Leilani Baumanis, Leilani.Baumanis@jwu.edu





PH.D. Fellow Opportunity in Norway

X-Culture partners at the **University of Agder, Norway** invite applications for up to seven full-time 3-year appointments as Ph.D. Research Fellows in International Management.

The position is for three years during which the person will obtain a Ph.D. degree.

The person will be required to provide help as a researcher on a variety of International Business topics.

Teaching will not be required but is an option for additional pay.

The compensation is highly competitive.

The person must have a research (thesis-based) degree or be otherwise versed in research methods (i.e., familiar with the basics of research design and statistical analysis).

Applicants with prior X-Culture experience will be given a special consideration (instructors without a Ph.D. degree or Master's students seeking to obtain a Ph.D. degree).

More information: <https://goo.gl/0CxqAG>

(before applying for the jobs make sure you are a qualified candidate).

For further information, please **contact Prof. Ilan Alon** at Ilan.Alon@uia.no



Editorial Board Opportunities

The **Journal of Business and Social Review in Emerging Economies** seeks to add one or a few X-Culture colleagues to their Editorial Board.

The Journal is a semi-annual peer-reviewed journal published issue in June 2015.

More information about the Journal here: <https://goo.gl/xla2Mw>

The members of editorial board will work with the Chief Editor and Managing Editors and are expected for the following:

- Identifying new topics for submissions, special issue publications; and advising on direction for the journal—giving feedback on past issues and helping getting the journal indexed by scientific bodies.
- Provide content by writing articles and occasional editorials reviews
- Help to identify and suggest reviewers with expertise in the relevant area of a research paper and/or provide second opinions on papers (i.e. where there is a conflict between reviewers)
- To ensure the implementation of ethical guidelines envisaged by Committee on Publication Ethics (COPE).
- Endorse the journal to authors, readers and subscribers and encourage colleagues to submit their best work.
- To handle complaints/grievances by authors, reviewers or any other external and internal party.

To apply, please **contact Dr. Sulaman Hafeez Siddiqui** at sulman.siddiqui@iub.edu.pk





BACKGROUND

X-Culture is collecting huge amounts of data. We are tracking over 2,000 variables: longitudinal, multi-level, multi-source, multi-method. Just about anything related to international teams and virtual collaboration – we measure it.

We have dozens of papers in development based on the data, but there are definitely many more good publications hidden in our database.

We would like to launch regular X-Culture Research Hackathons which will be similar to the regular conferences in terms of the duration and cost, but aimed at not running from a session to session and hoping to catch an interesting presentation, but at paper publishing.

GOAL:

The idea is to organize a professional meeting that is similar to a conference in terms of the length and cost, but the output will not be a stack of faceless business cards but with:

- Fully a developed paper idea(s) and outline of the first draft
- Co-authors, fully acquainted professionally and personally
- Completed initial tests and results in support of the hypotheses
- Detailed and honest feedback and suggestions for further improvement
- A detailed plan, agreed-upon with co-authors, to finish up the paper and submit it shortly after the meeting



More information about the Research Hackathon program: <http://x-culture.org/hackathon/>



TEST RUN

The first test round of the X-Culture Hackathon will be included in the X-Culture Global Student Symposium program in Miami, July 15-20, 2017.

More information and to apply here: <http://x-culture.org/2017-miami/>



TENTATIVE PROGRAM:

Day 0

- Arrival, Welcome Dinner, Introduction to the X-Culture database
- Homework: Think about possible new paper ideas based on the available data

Day 1

- Session 1: Initial brainstorming of ideas for papers based on the available data
- Session 2: Discussion, criticism, defense, and selection of the most promising paper ideas and forming co-author teams
- Homework: Think about the research design, data mining to see if there is something there

Day 2

- Session 1: Presentations of the intended paper proposals, critique and suggestions
- Session 2: Initial data analysis and tests
- Homework: Prepare presentation of the preliminary results

Day 3

- Breakfast, socializing, informal discussions about the papers in development
- Session 1: Presentations of the initial results
- Session 2: Intensive paper development: Further tests, paper outline
- Gala Dinner and Closing Ceremony
- Homework: Develop a detailed plan with deadlines for finishing up and submitting the paper to AOM/AIB in late Fall and a good journal shortly after.

Day 4

- Departure or stay for more work on the papers
- a full-day sightseeing trip/hike

Extras

The program will also include sessions around meet the editors, latest research methods, productivity training, and other skill and career development events.

Social Program

The group will be deliberately kept small and will include joint breakfast, lunch, and dinners.

The lunch and dinners will be extended events aimed at meeting potential co-authors, informal discussion of research ideas, and socializing. The meals may be organized in a form of picnics, wine testing tours, friendly games of golf, cocktail parties, and the like. .





X-Culture Collaboration: Dr. Alfredo Jimenez of KEDGE Business School, France spent a month as a visiting professor at ESPAE Graduate School of Management in Ecuador working with Dr. Xavier Ordeñana. Both professors have been with X-Culture for many years, met through X-Culture, and are now actively collaborating on a variety of projects.



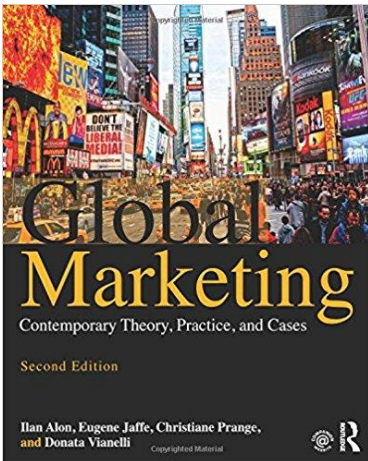
Awards: For her work with X-Culture, Karen Lynden (Rowan-Cabarrus Community College, USA) received the 2017 ACBSP National Teaching Excellence Award.



Awards: For his work with X-Culture, Dr. Vas Taras (University of North Carolina at Greensboro, USA) received the 2017 Faculty Excellent in Research & Creative Activity Award.



Publications: Routledge published the 2nd edition of Global Marketing: Contemporary Theory, Practice, and Cases. The book is authored by professors from four different countries, led by our long-term X-Culture colleague Dr. Ilan Alon of the University of Agder, Norway.



Academy of International Business Southeast USA and X-Culture Symposium

October 26-29th, 2017 in Washington, DC

X-Culture is heavily involved in co-organizing the conference and it has become an annual meeting point for dozens of X-Culture Instructors every year.

Call for papers: <https://goo.gl/ZTacd2>

Paper submission deadline: June 15, 2017

If you never presented papers at conferences, but are interested in research, here are opportunities for non-statistics-heavy research opportunities using X-Culture data:

<https://youtu.be/EFJiMAtFaKk>



X-Culture Blog

A few years ago, I started what is now known as **X-Culture**. It was a very simple idea, but unexpectedly (though not without tens of thousands of hours of work by a few hundred volunteers), it has become something big – and continues to grow.

X-Culture has the potential to transform several industries.

We are starting a blog where we will be describing our everyday challenges, thinking, decisions, and mistakes.

There will be no “10 Life Hacks”, no “One Weird Trick to Make Tons of Money in One Week,” no motivational quotes and funny memes.

Only detailed, honest descriptions of what we’re dealing with, plus some history and reflections. Serious boring stuff.

Recent Blogposts:

- [Why This Blog](#)
- [X-Culture Vision: Industries We Could Change](#)
- [Roads? Where we’re going we don’t need roads.](#)
- [Full Circle: Former X-Culture Students Now X-Culture Professors](#)
- [10 Things I’ve Learned \(And 3 Things I Still Don’t Know\) After X-Culture’s 2 Years And 87k Followers On Facebook](#)

Become an X-Culture Blogger

Publish Your Stories

Also, X-Culture instructors and students are welcome to submit their own stories.

Send them to admin@X-Culture.org.

Requirements:

- Must be of significant practical value to X-Culture followers
- 300-700 words
- Professional language

X-Culture Administration Opportunities

Are you looking for ways to expand your personal and professional network, while you make the world a better place? Helping X-Culture is a way to do it. See where help is needed and volunteer for positions that interest [you here](#).



X-Culture Teens/Kids

We are launching a separate track of the X-Culture competition for younger participants:

- Teens ages 13-17
- Kids ages 8-12

Tentative dates:

- 2017-1: September 4 - October 9, 2017
Application deadline: August 15
- 2017-2: November 6 – December 11, 2017
Application deadline: October 15

Applicant categories:

- School teachers with students
- Individual applicants (want your kid to have international collaboration and business experience?)

More information and application:

x-culture.org/x-culture-teens/



Next X-Culture Newsletter

Send us your news, including:

- X-Culture Instructors moving to new institutions
- Publications and awards
- X-Culture related presentations and publications

Send your news to the X-Culture Newsletter Editor *Dr. Nazly Nardi* nardi@nova.edu Include “X-Culture Contribution” on the subject line.

